

<b>SFU Men's Hockey Advertising Rate Card</b>	<b>Setup Cost (One Time)</b>	<b>3 Months</b>	<b>12 Months</b>
<b>Arena Signage</b>			
8' Rinkboard	\$0	-	\$1,500
6' Rinkboard	\$0	-	\$1,200
4' Rinkboard	\$0	-	\$800
Hanging Banner	\$0	\$450	\$900
<b>Print</b>			
Full Page Game Day Program Ad	\$0	\$150	\$500
Half Page Game Day Program Ad	\$0	\$100	\$350
Logo on Game Tickets: \$100/game	\$0	-	-
Logo Promotional Posters: \$75/game	\$0	-	-
<b>Broadcast and Online</b>			
Viral Video	\$0	-	\$800
Dedicated Banner	\$0	\$250	\$800
Rotating Banner	\$0	\$150	\$500
Social Media Campaign	\$0	\$150	\$500
Post Game Report	\$0	\$150	\$500
Next Game Announcement	\$0	\$150	\$500
Community Supporters Page	\$0	\$150	\$400
Broadcast Commercials	\$0	\$100	\$250
Post Game Highlights	\$0	\$100	\$250
<b>Equipment Advertising</b>			
Jersey Patch	\$300	-	\$4,700
Leg Patch	\$300	-	\$2,200
T-shirt Advertising (includes eCommerce):	\$150	-	\$850